

***"THE  
POWER AND PRACTICALITY  
OF  
THE GOSPEL LITERATURE MINISTRY"  
(A Publication Of "The Inner-city Church Planting Mission")***

**INTRODUCTION**

Throughout GOD's Holy Scriptures, the Bible, we as followers-of-the-LORD JESUS CHRIST are both encouraged and commanded to share HIS Word and HIS Gospel with all people...in all nations. In our world today, there are of course many diverse and profitable ways to accomplish this. Preaching and/or teaching in local Churches; preaching and/or teaching in large stadiums and gatherings; using a myriad of technologies such as radio, television, and the internet; verbally communicating one-on-one in every day life-situations; or of course, the written Word...whether it be the whole Bible, or portions of it.

The purpose of this Resource is to highlight the means of GOD's written Word...and the Gospel of the LORD JESUS CHRIST for the spiritually lost and unregenerate in particular. However, to be even more specific, this Publication will be emphasizing that aspect that is often referred to as, **"The Gospel Literature Ministry"**.

The "Inner-city Church Planting Mission" believes in...and indeed is witnessing a worldwide, universal "resurrection" (of sorts), and growing usefulness of this age-old, but powerful ministry!

It is our most passionate and fervent prayer, that the Truths presented within this Resource, will encourage you to either re-examine, or perhaps for the first time discover and personally get involved in, this exciting and eternally profitable Kingdom work we call...

**"The Power And Practicality Of The Gospel Literature Ministry"**



**Five Evangelists Ready To Minister In Porto Alegre – Brasil**

*"They that sow in tears shall reap in joy. He that goeth forth and weepeth, bearing precious seed, shall doubtless come again with rejoicing, bringing his sheaves with him." Psalm 126:5-6*

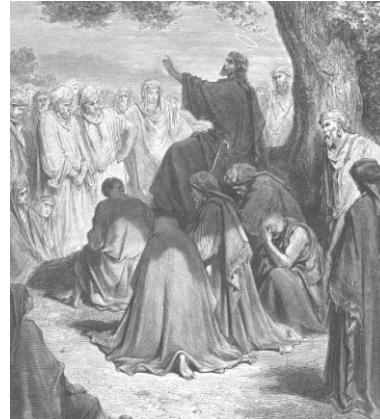
# *I. The Biblical Mandate To Share GOD's Written Word And The Gospel Of The LORD JESUS CHRIST With The Spiritually Lost And Unregenerate*

The Holy Scriptures are abundant of course, with **Commands and Admonitions** for us as followers-of-the LORD JESUS CHRIST, to be active in proclaiming the Gospel of the LORD JESUS CHRIST, with as many of the spiritually lost and unregenerate as possible, both locally within our own neighborhoods and cities, and internationally to the nations of the world.

Following are just several...

## **A. Matthew 28:18-20**

*“And JESUS came and spoke unto them, saying, All power is given unto ME in heaven and in earth. Go ye therefore and teach all nations, baptizing them in the Name of the FATHER, and of the SON, and of the HOLY SPIRIT, teaching them to observe all Truths whatsoever I have Commanded you, and lo, I Am with you always, even unto the end of the world. Amen.”*



### **Application**

**The LORD JESUS CHRIST HIMSELF gave us this Command**, commonly referred to as “**The Great Commission**”. Based on this Scripture, **we are Commanded** to share HIS Gospel with the spiritually lost. **Thus if we are not, we are living in disobedience!** Notice also the two wonderful promises. First of all, that CHRIST HIMSELF will give us the “*power*” to help us obey this Command. Secondly, HE will be “*...with (us) always, even unto the end of the world.*”

## **B. Romans 10:8-17**

*“But what saith It? The Word is nigh unto thee, even in thy mouth, and in thy heart, that is, the Word of faith, which we preach. That if thou shall confess with thy mouth the LORD JESUS, and shall believe in thine heart that GOD has raised HIM from the dead, thou shall be saved. For with the heart man believes unto righteousness, and with the mouth confession is made unto salvation. For the Scripture saith, Whosoever believes on HIM shall not be ashamed. For there is no difference between the Jew and the Greek, for the same LORD over all is rich unto all that call upon HIM. For whosoever shall call upon the Name of the LORD shall be saved. How then shall they call on HIM in WHOM they have not believed? And how shall they believe in HIM of WHOM they have not heard? And how shall they hear without a preacher? And how shall they preach, except they be sent? As it is written, How beautiful are the feet of them that preach the Gospel of peace, and bring glad tidings of good Truths! But they have not all obeyed the Gospel. For Isaiah saith, LORD, who has believed our Report? So then, faith cometh by hearing, and hearing by the Word of GOD.”*

## Application

The Scripture above is perhaps the most definitive concerning the need for all who call themselves followers-of-the-LORD JESUS CHRIST, to be active in sharing HIS Gospel! After the Apostle Paul explains how the spiritually lost and unregenerate actually are “*saved*” (vv. 8-13), he then shares with us the human “process” and element of this glorious result. Notice that he does this by presenting us with 4 Questions...

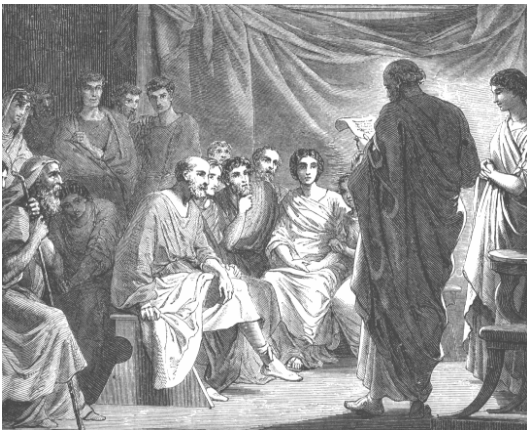
- “*How then shall they call on HIM in Whom they have not believed?*”
- “*And how shall they believe in HIM, of WHOM they have not believed?*”
- “*And how shall they hear without a preacher?*”
- “*And how shall they preach, except they be sent?*” (vv. 14-15a)

How does the great Apostle answer these penetrating questions? By quoting Isaiah 52:7a and Nahum 1:15a...

*“As it is written, How beautiful are the feet of them that preach the Gospel of peace, and bring glad tidings of good Truths.”* (v. 15b)

In other words, **no one can come to CHRIST for their eternal salvation, unless another human being (“...a preacher...”)**, tells them how! This is where **you and I** come in. It is in this sense, **we are all “preachers”!**

Someone has once said that, “GOD could have chosen to use HIS righteous angels to proclaim HIS Gospel to mankind. Or, HE could have installed large loud-speakers on every street corner... in every city and town...in every nation, and then preached the Gospel HIMSELF to everyone at once! Instead, THE ALMIGHTY GOD has chosen to “partner” with **you and me** to bring HIS glorious “*Gospel*” to the spiritually lost and unregenerate! **What a privilege! What an honor! What a joy! Truly, one of the greatest blessings in CHRISTian ministry, is to witness someone putting their faith in the LORD JESUS CHRIST for eternal salvation, and realizing we had a part in this!**



Early CHRISTians In Rome Listening To A Reading Of The Epistle Of Paul

Notice in verse 16, that Paul reminds us by quoting from the Prophet Isaiah (53:1), that not all people we share the “*Gospel*” with will “*obey*” and “*believe*”. **This should neither discourage us nor compel us to stop however.** For in the end, it is the **LORD HIMSELF WHO must “save” them!** (See John 6:37, 44)

Finally, Paul concludes by exclaiming... “*So then faith comes by hearing, and hearing by the Word of GOD.*”

Notice from Paul’s statement here. It is not our clever words or methods that will bring anyone to JESUS CHRIST and HIS eternal life. In contrast, it is the sinner exercising their “*faith*” after “*hearing...the Word of GOD*” (which includes the “*Gospel*”), shared with them!

So in summary...

1. How does the spiritually lost and unregenerate sinner come to receive eternal salvation through the LORD JESUS CHRIST?

\* They must “...*call upon the Name of the LORD...*” (v.13)

2. How will they know how?

\* We must “...*preach...*” to them (vv. 14-15a)

3. What do we “...*preach...*”?

\* “...*the Gospel of peace...*” (v. 15b), “...*by the Word of GOD*” (v.17)

**And one very Powerful and Practical way...is through “The Gospel Literature Ministry”!**

### C. I Thessalonians 1:7-8 With I Corinthians 15:34

*“So that ye were examples to all that believe in Macedonia and Achaia. For from you sounded out the Word of the LORD not only in Macedonia and Achaia, but in every place your faith to GOD-ward is spread abroad, so that we need not to speak anything.”* I Thessalonians 1:7-8

*“Awake to righteousness, and stop sinning, for some have not the knowledge of GOD, I speak this to your shame.”* I Corinthians 15:34



**St. Paul Preaching To The Thessalonians**

#### Application

In the two Scriptures above, the Apostle Paul is addressing two local Churches. To the Church in Thessalonica, Paul is commending them for their diligence as they, “...*sounded out the Word of the LORD...*” to the whole region that was about them. Because of this, Paul exclaimed that there was no “...*need...to speak anything*” to them! In contrast, to the Church in Corinth, he was compelled to rebuke them because of their “*sin*” and “*shame*” in not making known to the people around them, “...*the knowledge of GOD...*”!

These Scriptures and “Application” beg the following two questions. First of all, are we as an individual follower-of-CHRIST, following the example of the Saints of old in Corinth or in Thessalonica? Secondly, is our local Church being a body of believers that is emulating the CHRISTians that were in Thessalonica or Corinth?

Based on these Scriptures and the accompanying “Application”, we can emphatically conclude, that the individual follower-of-CHRIST and/or local Church that is not actively sharing CHRIST and HIS Gospel with the lost and unregenerate, is a follower-of-CHRIST and/or local Church that is falling a sleep spiritually...or, is already sleeping!

#### D. Mark 1:35-39

*“And in the morning, rising up a great while before day, (JESUS) went out , and departed into a solitary place, and there prayed. And Simon and they that were with HIM followed after HIM. And when they had found HIM, they said unto HIM, All men seek for THEE. And HE said unto them, Let us go into the next towns, that I may preach there also, for therefore came I forth. And HE preached in their Synagogues throughout all Galilee, and cast out devils.”*



**The LORD JESUS CHRIST Teaching HIS Disciples**

#### Application

We conclude this Section of our Resource with the profound and powerful example of our LORD JESUS CHRIST HIMSELF when HE was here on the earth! For here HE proclaims HIS desire to, “...go into the next towns, that (HE) may preach there also...” Why? JESUS exclaims, “...for that is what I came for.”

## II. The Promise Of GOD's Written Word And The Gospel Of The LORD JESUS CHRIST As They Are Shared With The Spiritually Lost And Unregenerate

Many are the **Promises in GOD's Word** that should both encourage and challenge us as followers-of-the-LORD JESUS CHRIST, to be active in proclaiming the Gospel of the LORD JESUS CHRIST, with as many of the spiritually lost and unregenerate as possible, both locally within our own cities and neighborhoods, and internationally to the nations of the world.

Following are but a few...

### A. Psalm 126:5-6

*"They that sow in tears shall reap in joy. He that goeth forth and weeping, bearing Precious Seed, shall doubtless come again with rejoicing, bringing his sheaves with him."*

#### Application

What two beautiful and descriptive Promises from GOD's Word for those who will, *"...go forth...bearing (the) Precious Seed (of GOD's Word and CHRIST's Gospel) ...(and)... sow (It) in tears...and weeping..."* First, they *"...shall doubtless come again with rejoicing...!"* Second, they will return, *"...bringing (their) sheaves, (that is, the lost and unregenerate souls that have been "born-again" through faith in the LORD JESUS CHRIST) ...with...(them)!"*

The pages of Church history are filled with those who spent many long days and years in *"...tears...and weeping..."* for lost and unregenerate souls to come to the saving knowledge of JESUS CHRIST...and returned, *"... bringing (their) sheaves with (them)"*

#### The "Sower"

#### Their "Field"

#### Their "Sheaves"

\* Hudson Taylor

China

Millions of Chinese!

Note: Taylor himself was born-again through reading a Gospel Tract.

He and his Mission - "The China Inland Mission" - distributed millions of Tracts!

\* Peter Waldo

Europe

Millions all over Europe!

\* Adoniram Judson

Myanmar (Burma)

His translation of the Bible still used!

Note: Dr. Mang Cin Pau tracing his salvation back to Judson. Now he is using I.C.P.M.

Gospel Tracts that he translated into Burmese & Chin!



Charles Spurgeon



George Muller

Note: Other great men from Church history that produced and distributed Gospel Tracts...  
George Muller, John Wesley, John Calvin, John Wycliffe and Charles Spurgeon

## B. Isaiah 55:10-11

*“For as the rain cometh down, and the snow from heaven, and returns not thither, but waters the earth, and makes it bring forth and bud, that it may give seed to the sower, and bread to the eater, so shall MY Word be that goes forth out of MY mouth, It shall not return unto ME void, but It shall accomplish that which I please, and It shall prosper whereto I sent It.”*

### Application

Here is yet another Scripture that likens GOD’s Word to “seed” (See also Matthew 13:1-23). The Powerful Promise given to those of us who will sow the “...seed (of GOD’s) Word” is, “It shall not return unto (HIM) void, but It shall prosper in the (nations) whereto (HE) sends It.”



**The Sower Sowing His Seed**

## C. John 17:20

*“Neither pray I for these alone, but for them also which shall believe on ME through their Word.”*

### Application

This proclamation by the LORD JESUS CHRIST HIMSELF, is of course part of HIS “PRIESTly Prayer” of John 17. It is within this part of HIS prayer, that we can be greatly encouraged that CHRIST HIMSELF has prayed...and indeed continues to pray, “...for them also which shall believe on (HIM) through (our) Word...” We can apply this Promise to our spoken and written messages...including our distribution of Gospel Literature!

### III. The Power Of GOD's Written Word And The Gospel Of The LORD JESUS CHRIST As They Are Shared With The Spiritually Lost And Unregenerate

The Scriptures abound with encouraging reminders of the **Power of GOD's Word**, that we can witness when we as followers-of-the-LORD JESUS CHRIST are committed to sharing the Gospel of the LORD JESUS CHRIST, with as many of the spiritually lost and unregenerate as possible, both locally within our own neighborhoods and cities, and internationally to the nations of the world.

Following are but several...

#### A. Isaiah 61:1-4

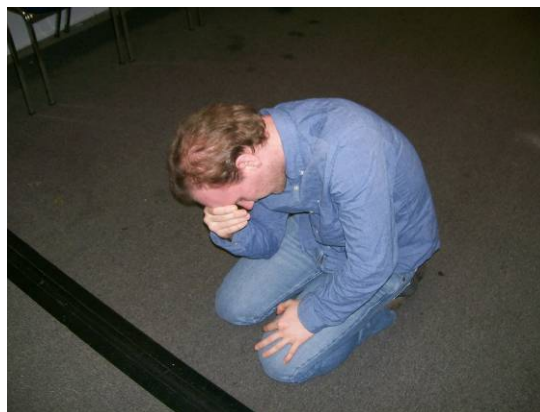
*"The SPIRIT of the LORD is upon ME, because the LORD has anointed ME to preach Good Tidings unto the meek, HE has sent ME to bind up the brokenhearted, to proclaim liberty to the captives, and the opening of the prison to them that are bound. To proclaim the acceptable year of the LORD, and the day of vengeance of our GOD, to comfort all that mourn. To appoint unto them that mourn in (the nations of the world), to give unto them beauty for ashes, the oil of joy for mourning, the garment of praise for the spirit of heaviness, that they might be called trees of righteousness, the planting of the LORD, that HE might be glorified. And they shall build the old wastes, they shall raise up the former desolations, and they shall repair the waste cities, the desolations of many generations."*

#### Application

This passage of course, is a prophetic proclamation of the two advents of CHRIST's earthly ministry. Verses 1-2 speak of HIS past advent. Verses 3-4 reveal the characteristics of HIS yet future advent. Yet for those of us who are followers-of-CHRIST, the admonitions and wonderful results contained in these four verses can be applied and claimed by us, as we seek, *"...to preach Good Tidings unto the meek...the brokenhearted...the captives...them that are bound (and) them that mourn..."*

What are these powerful results?

- \* *"...the brokenhearted (are) bound up..."*
- \* *"...the captives (experience) liberty..."*
- \* *"...them that mourn (receive) beauty...joy... praise..."*
- \* *"...the LORD (is) glorified."*



**GOD's written Word, including Gospel Literature, will bring these same results to reality for and through us as well!**

## B. Jeremiah 1:9-10

*“Then the LORD put forth HIS hand, and touched my mouth. And the LORD said unto me, Behold, I have put MY Words in thy mouth. See, I have this day set thee over the nations and over the kingdoms, to root out, and to pull down, and to destroy, and to throw down, to build, and to plant.”*

### Application

In this Scripture above, we discover a portion of the LORD GOD’s charge and commission to the Prophet Jeremiah. Notice the power that would accompany GOD’s “...Words...” that the LORD would put in Jeremiah’s “...mouth.” GOD’s “...Words... (would)...root out...pull down...destroy...throw down...build... and... plant.” GOD’s “Words” are just as powerful for us and through us today...including through the means of distributing Gospel Literature!



The Prophet Jeremiah

## C. Romans 1:16

*“For I am not ashamed of the Gospel of CHRIST, for it is the power of GOD unto salvation to every one that believes, to the Jew first, and also to the Greek.”*

### Application

We too can exclaim with the Apostle Paul the great Truths that are contained within this one verse! As we too are “...not ashamed of the Gospel of CHRIST...”, we also will witness that, “...it is the power of GOD unto salvation to every one that believes, to the Jew first, and also to the Greek.”

## *IV. The Practicality Of Distributing GOD's Written Word And The Gospel Of The LORD JESUS CHRIST As They Are Shared With The Lost And Unregenerate*

Scripture informs us that if we lack wisdom, all we have to do is ask of the LORD for HIS wisdom, and HE will give it, “...*liberally and without reproach*...” James 1:5

The HOLY SPIRIT, through the Apostle John assures us, “...*that if we ask (the LORD) anything according to HIS will, HE hears us, and if we know that HE hears us, whatsoever we ask, we know that we have the petitions that we desired of HIM.*” I John 5:14b-15

Concerning distributing GOD's written Word (especially in the form of Gospel Literature), there are many very practical and effective ways to do so. Many have been established and proven successful for hundreds of years. Many new avenues are being discovered of late, especially because of modern technology. As the individual follower-of-CHRIST and local Churches continue to ask the LORD for HIS wisdom to carry out this powerful ministry, we can be confident that HE will continue to use these means to distribute HIS Word and HIS Gospel to a spiritually lost and dying world!

**The purpose of this Chapter in our Resource is two-fold. First, to share reasons why a “Gospel Literature Ministry” can be so practical and profitable. Secondly, to highlight just a few of these practical, yet powerful means to carry out a “Gospel Literature Ministry” in your city and neighborhood.**

### **A. Reasons Why “The Gospel Literature Ministry” Can Be So Practical And Powerful**

\* It Is The Word Of GOD That Is Being Shared!

We have well documented throughout this Resource, that if the Gospel Literature you are distributing has the Word of GOD contained therein, this Literature will be used by the LORD to glorify HIMSELF, and reach many with the saving Gospel of the LORD JESUS CHRIST.

\* One Piece Of Gospel Literature Can Reach Many People!

### **Illustrations**

- **Roman Catholic family posting an I.C.P.M. Gospel Tract on their refrigerator so the whole family could read it over and over again.**
- **Very poor Pastors from the nation of Botswana teaching whole congregations the Gospel off of one I.C.P.M. Gospel Tract.**
- **I.C.P.M. Gospel Tracts in Arabic & English posted on several bulletin boards at a local public university for hundreds of students and staff to read over and over again.**

\* Gospel Literature Can Be Produced Relatively Inexpensively!

Yes, Gospel Literature can be costly if it is produced on expensive paper and with multiple colors of ink. However, if the finances are not available, they can be printed very inexpensively and in very large quantities.

\* Distributing Gospel Literature Can Encourage Other Saints To Be More Evangelistic!

Throughout the history of the CHRISTian Church, many followers-of-CHRIST have been encouraged to become more bold and diligent themselves in sharing the Gospel of the LORD JESUS CHRIST, as they have observed those Saints that practice this type of ministry regularly.

**Illustrations**

- **The I.C.P.M. meeting Brother Peter Aphane in Pretoria, South Africa, while conducting an Evangelistic Campaign there in 2007. Many years later, The I.C.P.M. is still supplying him with large quantities of Gospel Tracts for him and his fellow-laborers to distribute.**



**Peter Aphane & Family – Pretoria, South Africa**

- **The I.C.P.M. meeting Pastor Ernesto Corrdero in Ensenada, Mexico during 2013. We continue to send thousands of our Gospel Tracts in Spanish for the Saints in his many local Churches that he has planted to distribute. Also, he is giving quantities of these Tracts to hundreds of other Pastors and their local Churches to distribute in many cities and towns all over Mexico. Pastor Ernesto also reports that this Gospel Literature has been helpful in assisting several new Church plants to be established.**



**Pastor Ernesto Corrdero – Ensenada, Mexico**

- During “The World Cup Of Futbol” held in the South American country of Brasil in 2014, The I.C.P.M. was privileged to encourage and assist hundreds of evangelists from Brasil and other nations, to distribute hundreds of thousands of Gospel Tracts in many different languages ...to thousands of people from over 100 different countries.



**Saints From Three Nations Preparing To Evangelize  
At “The 2014 World Cup Of Futbol” In Brasil**

- As of October (2015), The I.C.P.M. has directly or indirectly trained and encouraged over 15,000 different Saints...in over 165 Nations to participate in “The Gospel Literature Ministry”.

\* Gospel Literature Can Be Easily Translated Into Other Languages!

Whereas whole Bibles and large portions of the Bible are certainly needed in every language... for every people-group...in every region of the world, these of course require much more time and expence. However, small portions of Gospel Literature (**such as Gospel Tracts**), can be quickly and easily translated! Also, the individual Evangelist (though the more he knows of a particular language of a specific people-group that he is attempting to reach, the better), **can reach many people in multiple languages** through distributing Gospel Tracts in these languages, even without himself knowing these languages!

\* Gospel Literature Can Reach Many People With Minimal Expence!

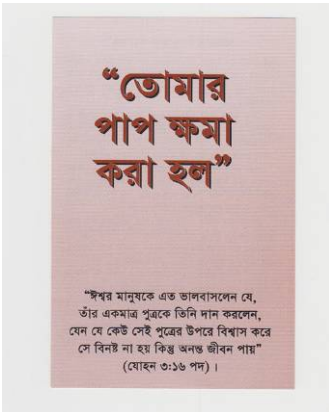
There are certain Gospel and Missionary efforts, when to send actual Missionaries to conduct translation work, or to train Nationals to become Spiritual Leaders in their native environments, is definitely required. However, if a strong, CHRISTian influence is already well established in a city, a region, or a country, simply encouraging the followers-of-CHRIST in that respective city, region, or nation by supplying those said followers-of-CHRIST with Gospel Literature, this can save the Kingdom of GOD much financial expence by not having to send foreign Missionaries to that particular city, region, or nation!

\* Any Follower-Of-CHRIST Can Distribute Gospel Literature With Little Education & Training!

Yes, many of the Spiritual Leaders in CHRISTian Ministry (i.e.-Pastors, Teachers, Elders, Translators, Missionaries, etc.), need formal and in-depth instruction and training. However, any true follower-of-the-LORD can distribute Gospel Literature. All that is required to be an effective Evangelist, is a **GODly love and sanctified boldness** to reach the spiritually lost and unregenerate! Learning to share the Gospel of the LORD JESUS CHRIST, is very much like learning to swim. Someone can read all the “how to” books they desire, but until they actually “jump in and begin to peddle their feet and swing their arms”, they just will never learn to swim. So too with the Truths and Principles we are studying within this Resource concerning “The Gospel Literature Ministry”. You can study and review these over and over again, know and memorize all the Scriptures listed, but until you actually “get on the street” and begin to share with real lost and unregenerate souls, these Truths and Principles will not bear much “fruit”. In a very real way, the streets are our real “classroom”!

\* Gospel Literature Can Often Be Distributed Where Bibles Cannot!

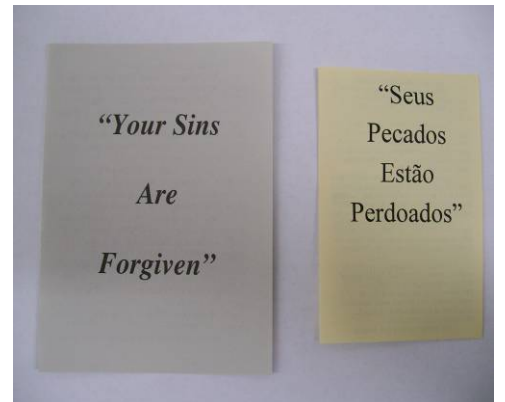
Certainly the CHRISTian Church world-wide, should be attempting to distribute whole Bibles to as many people-groups around the world as possible...and as quickly as possible. However, in “**Restricted Nations**” (i.e. – **Muslim, Hindu, Communist, etc.**), often smaller portions of Gospel Literature (**such as Gospel Tracts**), are “easier” and “safer” to distribute!



“Your Sins Are Forgiven” – Bangla



“GOD Loves You” – Urdu



“Your Sins Are Forgiven” – English (L) & Portuguese

**B. Practical Ways “The Gospel Literature Ministry” Can Be Conducted In Your City And Nation**

There is of course, many Practical Ways that an individual follower-of-CHRIST or a local Church can distribute Gospel Literature. As we cry-out to the LORD for HIS Wisdom (See James 1:5), concerning this, we will be “pleasantly surprised” with the creative means that GOD will give us to conduct this exciting Ministry!

Following are several very successful suggestions...

\* Sporting Events – Both Inside & Outside

Note: We suggest that you concentrate on the people leaving the event, for we have learned that the people that are leaving an event, are much more likely to keep the Gospel Literature, take it home, read it in the quiet of their home, and maybe even share it with other family and friends!



**Futebol Stadium – Fortaleza, Brasil**



**“Olympic Park” – London, England**

\* Entertainment Events – Both Inside & Outside (i.e.- music, theater, movie, etc.)

Note: See same suggestion above

\* Residence-To-Residence

Note: Obviously, if the resident(s) of a home or apartment invite you into their residence, you have a great opportunity to share the Gospel and Spiritual Truth in a much greater detail!

\* Public Transportation – Bus, Train, Subway, Airplane, Boat, Taxi, etc.

Note: These have proven to be very profitable, because many travelers, if they do indeed receive your Gospel Literature, will read it **right away!**

\* Outside Venues – Streets, Parks, City Centers, Religious Meetings, Political Gatherings, etc.



**Within Public Transportation...  
You Can Have A “Captive Audience”!**



**The Streets Of A City Is An Excellent Place  
To Share The Gospel Of JESUS CHRIST**

\* Inside Venues – Stores, Shops, Shopping Malls, Hotels, Airports, Restaurants, etc.  
Note: We strongly encourage you to ask the owners of such venues their permission first, for either they own or rent the property.

**Note: Many CHRISTian business owners are accepting the challenge of displaying large quantities of Gospel Literature within their respective establishments, so their customers and patrons can freely take the Literature if they so desire. Some in management within these venues are even including a piece of Gospel Literature with the customer’s purchased item(s)!**



**This “Pro-Life” Ministry Displays I.C.P.M. Literature For The People They Minister To**



**This CHRISTian-Owned Restaurant Offers I.C.P.M. Gospel Tracts For Their Patrons**

\* Electronic And Social Media – E-mail, “Facebook”, “Twitter”, “Youtube”, etc.  
Note: These are “exploding” and expanding opportunities! **Through these venues, we can share the Gospel globally, even sometimes in “Restricted” & “Hostile” nations!**

\* Regular Mail – Mass Mailings, Individual Mailings, etc.

\* Churches

**Note: Every local Church should have large quantities of various Gospel Tracts and Literature on display, for any follower-of-CHRIST to take and distribute as they depart the meetings, services, and various functions of that local Church!**

### **An Invitation**

**If you are reading and/or listening to this Resource, and you have a method of distributing or sharing Gospel Literature that has not been mentioned or discussed above, please contact us through the information given on the last page of this Publication. Perhaps we here at “The Inner-city Church Planting Mission” will use that method(s), and/or we will share those with our contacts around the world!**

## *V. The Joys And Rewards From Distributing GOD's Written Word And The Gospel Of The LORD JESUS CHRIST As They Are Shared With The Spiritually Lost And Unregenerate*

There just may be no greater joy or reward in the CHRISTian Ministry or Service, than to be personally involved in assisting to bring a previously lost and unregenerate soul, to a redeeming and life-changing faith in the finished work of the LORD JESUS CHRIST!

GOD's Holy Scriptures proclaim...

*"They that sow in tears shall reap in joy. He that goes forth and weeps, bearing precious Seed, shall doubtless come again with rejoicing, bringing his sheaves with him."* Psalm 126:5-6

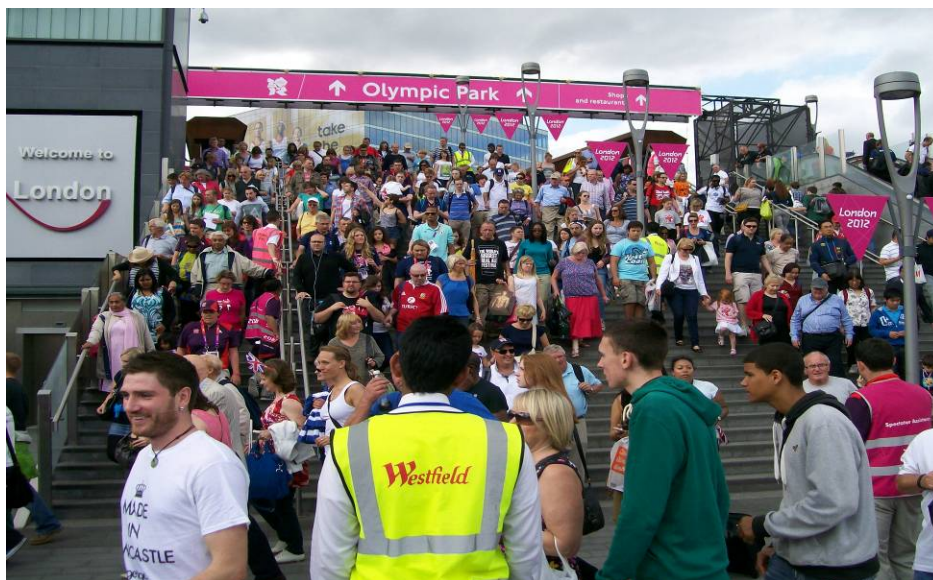
*"Thus saith the LORD, Refrain thy voice from weeping, and thine eyes from tears, for thy work shall be rewarded, saith the LORD, and they shall come again from the land of the enemy."*

Jeremiah 31:16

*"And after these events I heard a great voice of much people in heaven saying, Alleluia, Salvation, and Glory, and Honor, and Power, unto the LORD OUR GOD. Let us be glad and rejoice, and give Honor to HIM, for the marriage of the LAMB is come, and HIS Wife has made herself ready. And to Her was granted that She should be arrayed in fine linen, clean and white, for the fine linen is the righteousness of Saints."* Revelation 19:1,7-8

### **Application**

**Think of it! Ponder it! Precious souls! Young and old! Male and female! Rich and poor! Black...Brown...Yellow...Red and White! Perhaps one...two...a few...or many...forever in GOD's heaven, serving and worshipping the LORD JESUS CHRIST, because you shared "GOD's Written Word And The Gospel Of The LORD JESUS CHRIST" with them...and they were saved and redeemed because they believed and accepted HIS Gospel through you!**

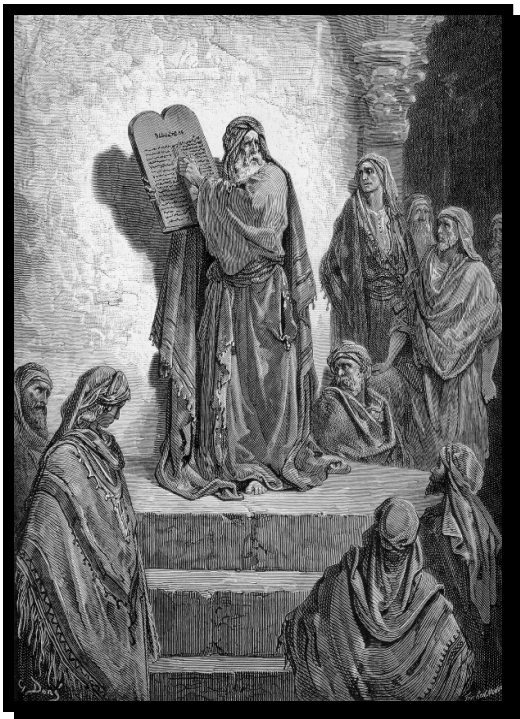


*"They that sow in tears shall reap in joy...bringing his sheaves with him."*

*“For as the rain comes down, and the snow from heaven, and returns not thither, but waters the earth, and makes it bring forth and bud, that it may give seed to the sower and bread to the eater, so shall MY Word be that goes forth out of MY mouth, It shall not return unto ME void, but It shall accomplish that which I please, and It shall prosper in the (nations) whereto I sent It. For you shall go out with joy, and be led forth with peace, the mountains and the hills shall break forth before you into singing, and the trees of the field shall clap their hands. Instead of the thorn shall come up the fir tree, and instead of the brier shall come up the myrtle tree, and It shall be to the LORD for a Name, for an everlasting sign that shall not be cut off.”* Isaiah 55:10-13

### **Application**

If you are reading and/or listening to this Resource, and have been faithfully and boldly distributing GOD’s “Word”, but have not yet had this joyous, personal experience of being used by the LORD to lead a spiritually lost and unregenerate person to this eternal salvation and redemption of which we speak, **do not be discouraged!** Based on the above Scripture given to us by the LORD through the Prophet Isaiah, none of us who are true followers-of-CHRIST are personally responsible for the results of any of our ministries, including this one of “**Distributing GOD’s Written Word And The Gospel Of The LORD JESUS CHRIST**”. Perhaps you are living and ministering in a very “**spiritually cold and dark**” neighborhood, city or nation, where right now, you do not see anyone that you are sharing the Gospel of the LORD JESUS CHRIST with, openly responding in an encouraging way to your witness. **Be encouraged and strengthened!** **There are special joys and rewards for you as well...as the Scripture above reminds us!**

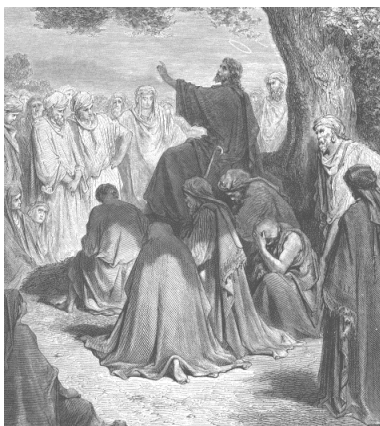


**The Prophet Isaiah Preaching GOD’s Word**

**Sometimes GOD Calls Us To Serve In A “Dark” Place**

## *VI. The Eternal Fruit From Distributing GOD's Written Word And The Gospel Of The LORD JESUS CHRIST As They Are Shared With The Spiritually Lost And Unregenerate*

As was chronicled earlier in this Resource, the eternal joys, rewards, and blessings that will be ours for all eternity from engaging in the ministry of **“Distributing GOD's Written Word And The Gospel Of The LORD JESUS CHRIST”** are indeed tremendous! To encourage us in this regard, the LORD JESUS CHRIST HIMSELF gave us further motivation when HE said...



*“Herein is MY FATHER glorified, that ye bear much fruit, so shall ye be MY Disciples. These Truths have I spoken unto you, that your joy might be full. Henceforth I call you not servants, for the servant does not know what his lord does, but I have called you friends, for all Truths I have heard of MY FATHER I have made known unto you. You have not chosen ME, but I have chosen you, and ordained you, that you should go and bring forth fruit, and that your fruit should remain, that whatsoever you shall ask of the FATHER in MY Name, HE may give it you.”*

John 15:8,11,15-16

Although the following testimonies and illustrations were shared earlier in this Resource, either in part or in whole, perhaps reading them here and having them in your CHRISTian library to refer to over and over again, will encourage you in the future, if perhaps you are questioning the value and fruitfulness of your personal **“Gospel Literature Distribution Ministry”**. They have done exactly this for the author of this very Resource! Following are several of these...

### **\*Brother Asish Jogi In India\***

**Brother Asish Jogi was residing in Raipur, India and a member of a violent and wicked street culture. One day Pastor Saroj Hial was distributing copies of The I.C.P.M. Gospel Tract entitled: “Your Sins Are Forgiven” to others nearby to where Asish was standing. When Asish saw the Tract with its title, he stated to Pastor Hial, “Your GOD could never forgive me for what I have done!” Pastor Saroj assured Asish that HE would indeed forgive him of his many sins, if he would but “Call on the LORD” to save him. Asish did at that moment! Now there is a House-Church meeting in Asish's home, and Asish himself is distributing those very same Gospel Tracts that he was born-again through, to other precious souls in his city, including many lepers in surrounding leper colonies!**

### **\*Brother Peter Aphane In South Africa\***

**The I.C.P.M. met Brother Peter Aphane during one of her mission trips to South Africa. Peter was living and actively ministering in the city of Pretoria, but had never participated in distributing Gospel Literature in public. After meeting us and being introduced to this type of ministry through us, Peter began to regularly be involved in distributing Gospel Literature on the streets, in prisons and in hospitals. Not only is he still sharing the Gospel in this way, but has also encouraged others to as well!**

**\*Brother Martin Namonde In Malawi\***

We here at The I.C.P.M. were contacted by Brother Martin via E-mail several years ago. He wrote to joyously inform us that he had recently put his saving faith in the LORD JESUS CHRIST, through reading one of our Gospel Tracts that he had seen lying on a friend's table in that friend's home!



**CONCLUSION**

As we shared in the beginning of this Resource, it is our most passionate and fervent prayer, that the Truths presented within this Resource, will encourage you to either re-examine, or for the first time to discover and personally get involved in, this exciting and eternally profitable Kingdom work we call...

**“The Power And Practicality Of The Gospel Literature Ministry”**

Now as you and I go forth to boldly and faithfully engage in **“Distributing GOD’s Written Word And The Gospel Of The LORD JESUS CHRIST With The Spiritually Lost And Unregenerate”**, may we remember this encouraging proclamation from the LORD GOD HIMSELF, through the Prophet Isaiah...

*“How beautiful upon the mountains are the feet of him that brings Good Tidings, that publishes peace, that brings Good Tidings of good, that publishes salvation, that saith unto Zion, Thy GOD reigns!”*  
Isaiah 52:7

## VII. *Other Encouraging Scriptures Concerning The Ministry Of Distributing GOD's Written Word And The Gospel Of The LORD JESUS CHRIST With The Spiritually Lost And Unregenerate*

*"The LORD gave the Word, great was the company of those that published It."* Psalm 68:11

*"Doth not wisdom cry? And understanding put forth her voice? She stands in the top of high places, by the way in the places of the streets. She cries at the gates, at the entry of the city, at the coming in at the doors."* Proverbs 8:1-3

*"Cast thy Bread upon the waters, for you shall find It after many days."* Ecclesiastes 11:1

*"Then the LORD said unto me, Proclaim all these Words in the cities (of the world), and in the streets of (the cities), saying, Hear ye the Words of this covenant, and do them."* Jeremiah 11:6

*"O earth, earth, earth, hear the Word of the LORD."* Jeremiah 22:29

*"Hear the Word of the LORD, O ye nations, and declare It in the coasts afar off..."* Jeremiah 31:10a

*"Declare ye among the nations, and publish, and set up a standard, publish, conceal not..."*  
Jeremiah 50:2a

*"Behold upon the mountains the feet of him that brings Good Tidings, that publishes peace!"*  
Nahum 1:15a

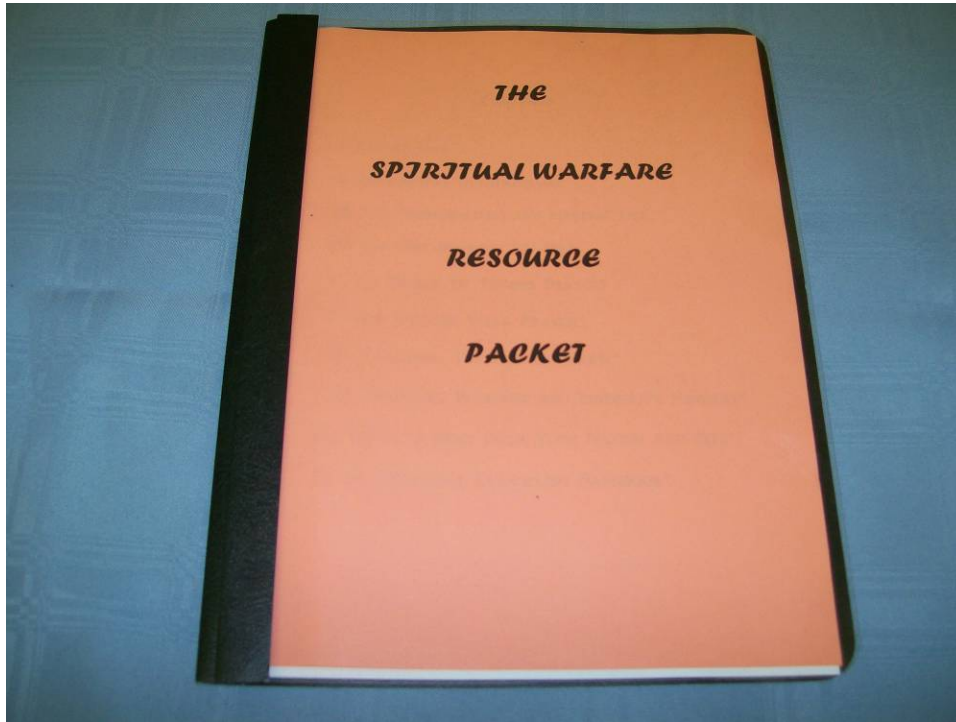
*"And JESUS went about all the cities and villages, teaching in their synagogues, and preaching the Gospel of the Kingdom, and healing every sickness and every disease among the people. But when HE saw the multitudes, HE was moved with compassion on them, because they fainted, and were scattered abroad, as sheep having no shepherd. Then saith HE unto HIS disciples, The harvest truly is plenteous, but the laborers are few, pray therefore the LORD of the harvest, that HE will send forth laborers into HIS harvest."* Matthew 9:35-38



**JESUS Sending Forth The Apostles**

***Special Resources From “The Inner-city Church Planting Mission”  
That Can Assist You In Your Ministry Of  
“Distributing GOD’s Written Word And The Gospel Of The LORD JESUS CHRIST  
With The Spiritually Lost And Unregenerate”***

**\* “The Spiritual Warfare Resource Packet” \***



**Contents**

- A. “Spiritual Warfare And The CHRISTian Ministry”
- B. “Evil Principalities And Powers Over A Nation Or City To Pray Against”
- C. “The Personal Evangelism Handbook”
- D. “The Pre-ministry Prayer Handbook”
- E. “The Prayer Walk Ministry Handbook”
- F. “The Hedge-Of-Thorns Prayer”
- G. “The Importance Of Cleansing The Life And Home”
- H. “How To Pray Over Your Neighborhood, Your City And Your Nation”

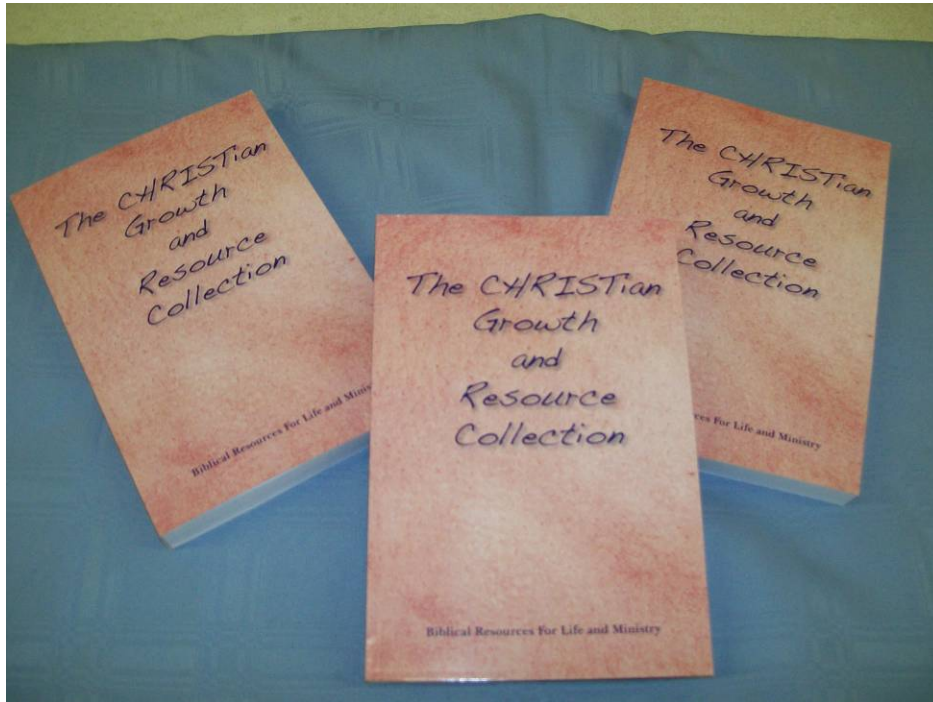
**\*Available In Three Languages: English (With Accompanying CD’s) – Spanish – Haitian Creole**

**\*Cost: English - \$3.00 U.S. (Handbook Only) or \$10.00 U.S. (Handbook & CD’s)**

**Spanish - \$3.00 U.S. (Handbook Only)**

**Haitian Creole - \$3.00 (Handbook Only)**

**\* “The CHRISTian Growth And Resource Collection” \*  
(Biblical Resources For Life & Ministry)**



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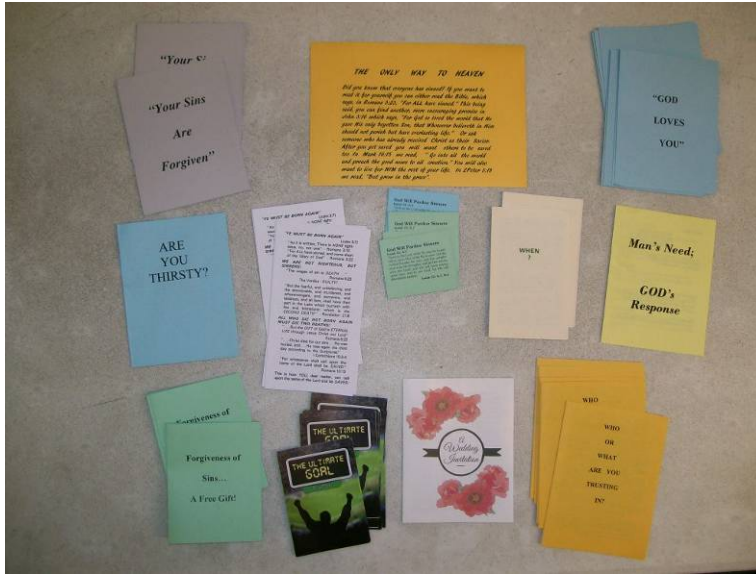
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**\*Available Only In English/Cost: \$15.00 U.S.**

## \* Gospel Tracts And Pamphlets In Many Languages \*



Samples Of I.C.P.M. Gospel Tracts In English



Samples Of I.C.P.M. Gospel Tracts In Various Languages

**Note:** Please refer to the following page of this Resource for a complete list of all the languages that our Gospel Tracts are available in!

**Note:** Please contact us if you would desire to order quantities of any of these available Gospel Tracts. If you choose to do so, we can E-mail you the "Printable" Masters, so you can download them and then print as many as you wish. Please refer to the last page of this Resource for the various ways that you can contact us.

## **Current Gospel Tract Languages Available From “The Inner-city Church Planting Mission”**

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- \* Spanish
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- \* Chichewa – Zambia & Malawi
- \* Khmer – Cambodia
- \* Chin – Myanmar
- \* Zulu – South Africa
- \* Malayalam – India
- \* Hindi – India
- \* Marathi – India
- \* Telugu – India
- \* Tamil – India
- \* Bangla – Bangladesh
- \* Tagalog – Philippines
- \* Malay – Malaysia
- \* Mayan – Mexico
- \* Indonesian
- \* Creole
- \* Korean
- \* Arabic
- \* Swahili
- \* German
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- \* Albanian
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- \* Portuguese
- \* Burmese
- \* Chinese – Cantonese
- \* Chinese – Mandarin
- \* Vietnamese
- \* Braille – English

### **An Invitation**

**If you are reading and/or listening to this Resource, and you have the ability and willingness to translate one or more of our Gospel Tracts into a language that is not listed above, or, you know of someone who does, please contact us (through any of the means given on the last page of this Resource), and we would be both pleased and grateful to speak with you about this, and discuss possible financial compensation as well!**



***“The LORD gave the Word, great was the Company of those that published It.” Psalm 68:11***

## *A Personal Testimony From The Author*

**September 28, 1977.**

The date of this author's salvation from the condemnation of his sin, and the conversion to becoming a true follower of the LORD JESUS CHRIST.

Almost from the very day noted above, he began, by the grace of GOD, to share the Gospel of the LORD JESUS CHRIST in the public streets, where he worked, and then an ever-widening sphere of influence, wherever the LORD GOD would lead him. U.S.A. cities such as Kalamazoo & Detroit Michigan; Boston, Massachusetts; Columbus & Cleveland Ohio; and Chicago, Illinois to name but a few. Always carrying with him, quantities of "**Gospel Literature**" to distribute.

The night of **November 4, 1980** was another significant date in his life. For it was on this night, that he began to distribute "**Gospel Literature**" in the city center of his hometown of **Grand Rapids, Michigan**, particularly to the woman enslaved in the sex-slavery industry, their slave-owners, and the other precious souls of that city's streets.

It was during these following years that the LORD GOD confirmed in overwhelming ways, that "**Distributing Gospel Literature**" would be a major part of his "life-calling" and ministry!

Later, during the years **2007-2008**, when this author was experiencing a spiritually tumultuous "season" in his life, that the LORD GOD confirmed again that this was indeed still to be a significant part of his life and ministry. For while he would be on his daily "prayer-walks", with these times of prayer being filled with seeking the LORD concerning his future life ministry and purpose, he would actually "**Distribute Gospel Literature**" along the way. These encounters proved very profitable and exciting! Since those days, the tremendous Truths of **Proverbs 3:5-6** have been his assurance and confidence of the LORD GOD's continuous, guiding hand, that he is indeed fulfilling his GOD-given calling and purpose for his life!

***"Trust in the LORD with all your heart, and lean not upon your own understanding.***

***In all your ways make CHRIST known, and HE shall direct your paths."** Proverbs 3:5-6*

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*The LORD JESUS CHRIST And  
HIS Word For The Cities Of The World*